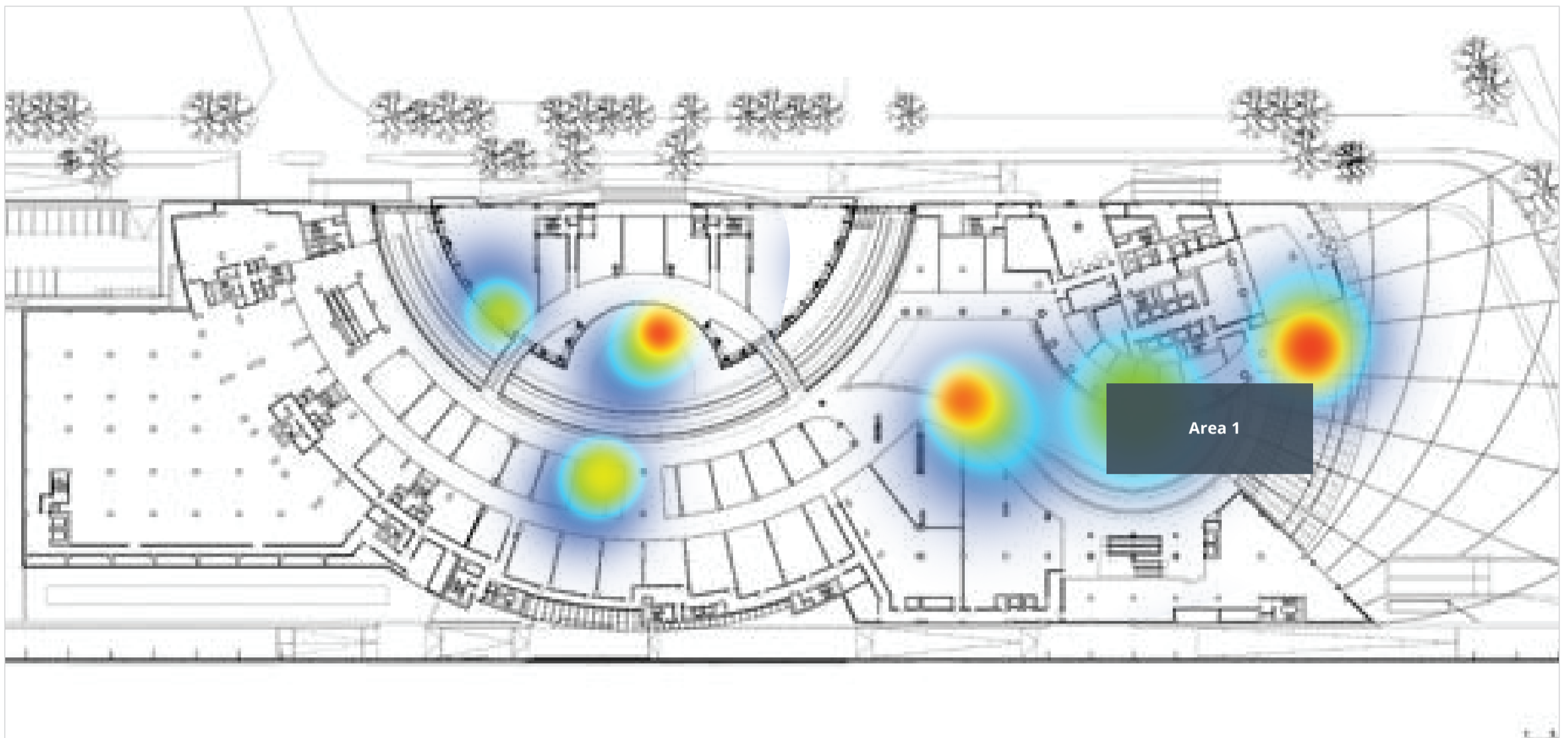


# FOOTFALLCAM - FFC MY - FOOTFALL HEATMAP REPORT

Report Period: 19/12/2019 - 25/12/2019

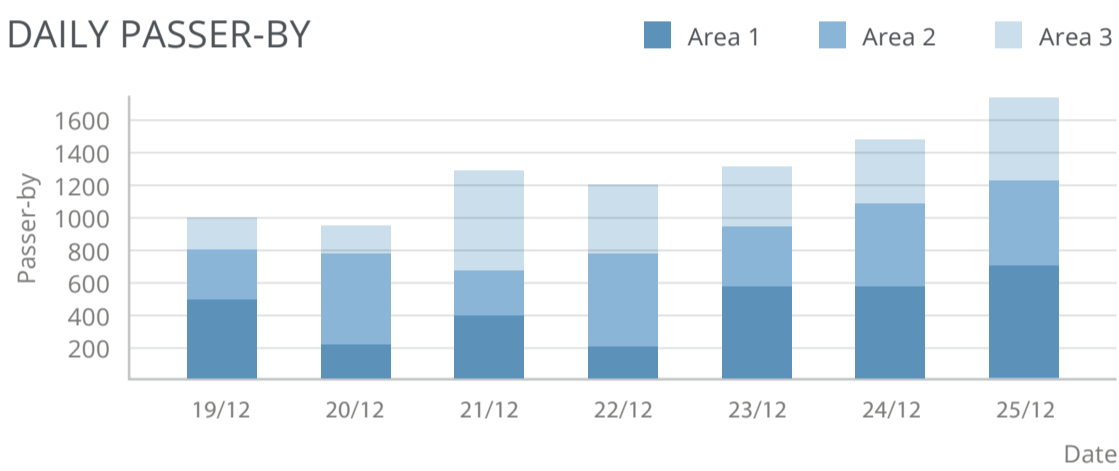
## FLOOR PLAN

### FFC-MY

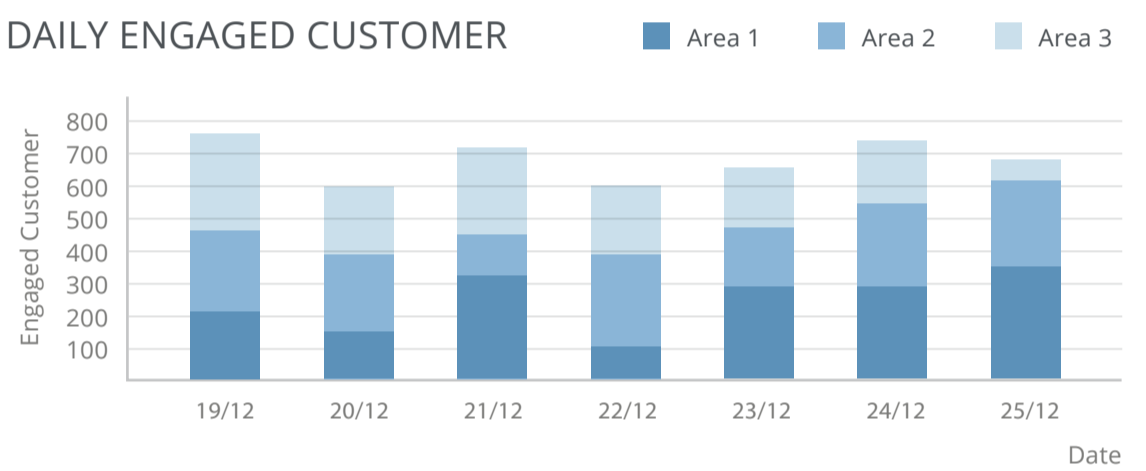


## HEATMAP ANALYSIS

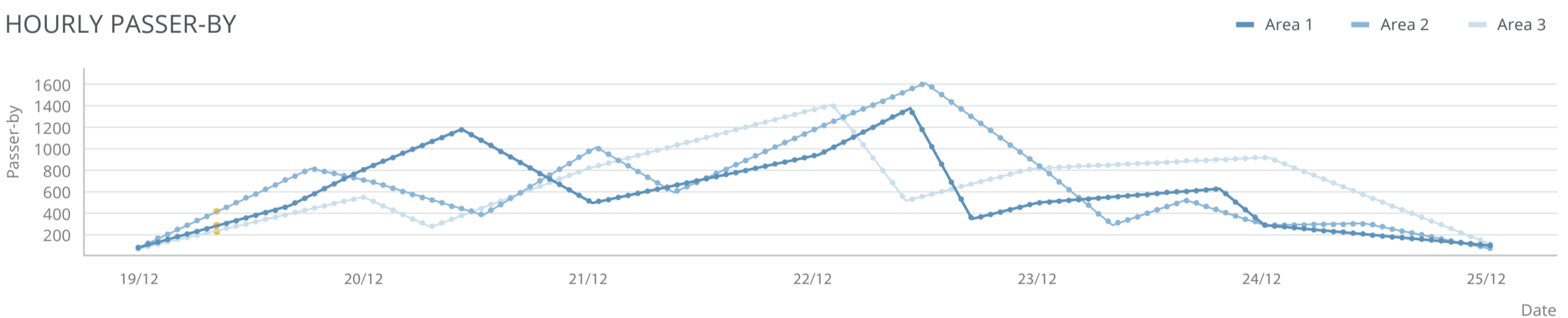
### DAILY PASSER-BY



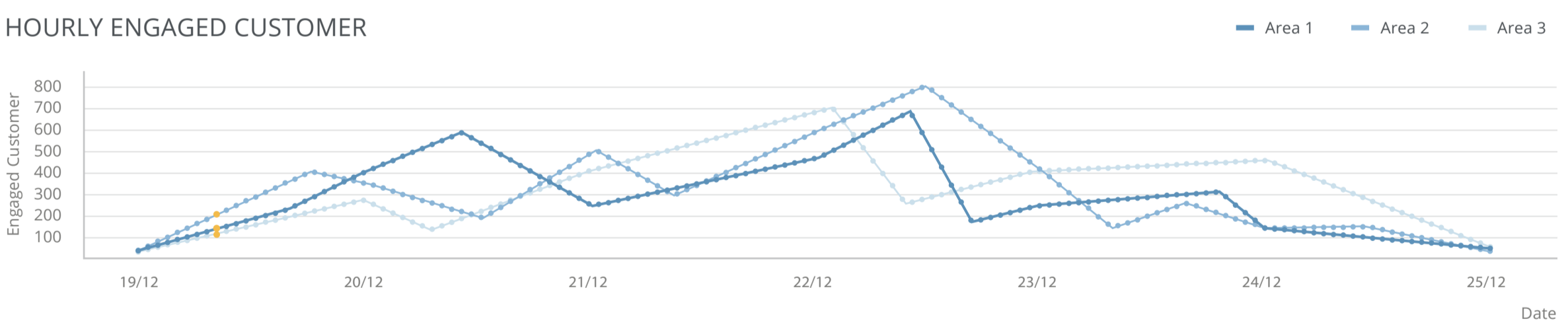
### DAILY ENGAGED CUSTOMER



### HOURLY PASSER-BY



### HOURLY ENGAGED CUSTOMER



## SUMMARY TABLE

Area	Date	Visitor Count	Passer-by	Engagement	Engagement Rate (%)	Dwell Time <15s (%)	Dwell Time 15-30s (%)	Dwell Time >30s (%)
1	19/12/2019	1800	2000	900	50%	80	15	5
1	20/12/2019	2500	1800	1500	60%	75	20	5
1	21/12/2019	2000	2500	1300	65%	66	22	12
1	22/12/2019	2200	2400	1100	50%	70	28	2
1	23/12/2019	2500	2000	1250	50%	68	31	1
1	24/12/2019	2300	2000	1518	66%	77	18	5
1	25/12/2019	1900	1500	855	45%	90	10	0
2	19/12/2019	1800	2000	900	50%	80	15	5
2	20/12/2019	2500	1800	1500	60%	75	20	5
2	21/12/2019	2000	2500	1300	65%	66	22	12
2	22/12/2019	2200	2400	1100	50%	70	28	2
2	23/12/2019	2500	2000	1250	50%	68	31	1
2	24/12/2019	2300	2000	1518	66%	77	18	5
2	25/12/2019	1900	1500	855	45%	90	10	0
3	19/12/2019	1800	2000	900	50%	80	15	5
3	20/12/2019	2500	1800	1500	60%	75	20	5
3	21/12/2019	2000	2500	1300	65%	66	22	12
3	22/12/2019	2200	2400	1100	50%	70	28	2
3	23/12/2019	2500	2000	1250	50%	68	31	1
3	24/12/2019	2300	2000	1518	66%	77	18	5
3	25/12/2019	1900	1500	855	45%	90	10	0