

FOOTFALLCAM - FFCMSIAMALL - FOOTFALL & WIFI ANALYTIC REPORT

Report Period: 25/01/2020 - 31/01/2020

MALL OVERVIEW

Total Visitor Count

1094

▲ 8.0%

Avg. Visit Duration

1h 32m

▲ 8.0%

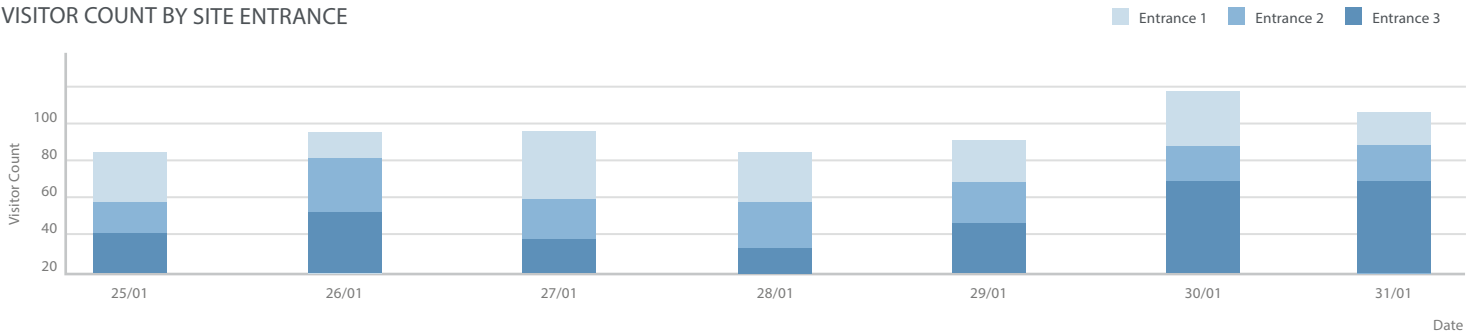
Returning Customer (%)

46.7

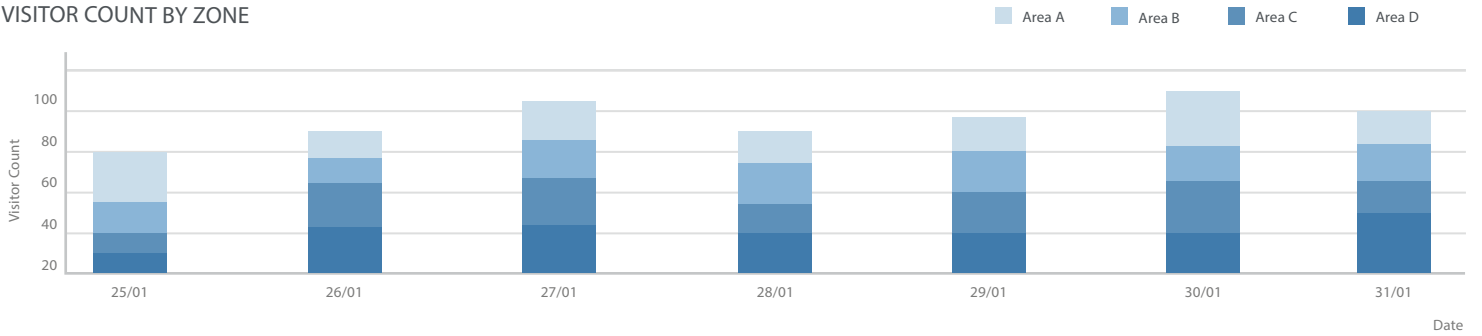
▲ 8.0%

FOOTFALL ANALYSIS

VISITOR COUNT BY SITE ENTRANCE



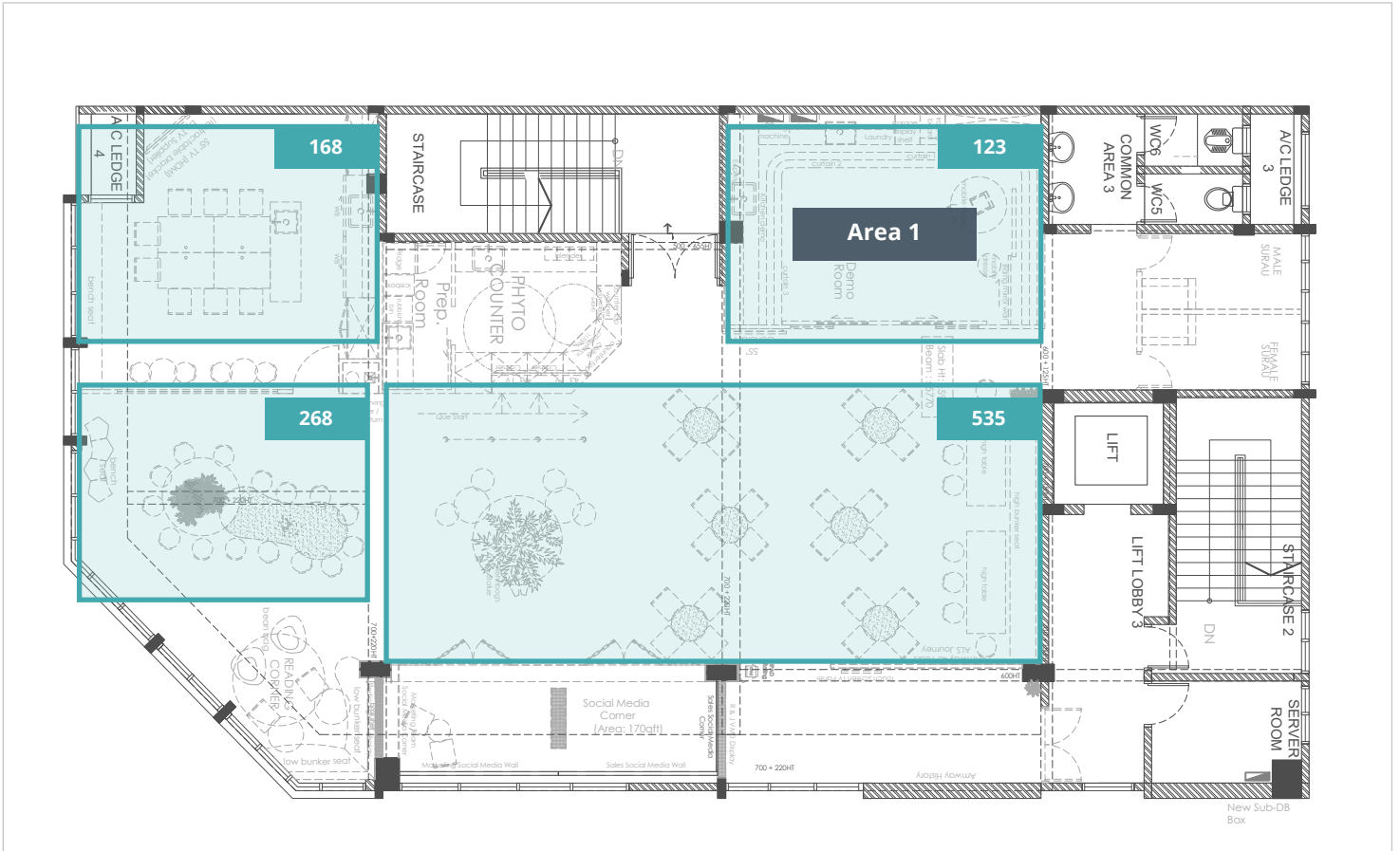
VISITOR COUNT BY ZONE



HOURLY VISITOR COUNT BY AREA

| Time | Area A | Area B | Area C | Area D |
|-------|--------|--------|--------|--------|
| 10:00 | 107 | 20 | 120 | 17 |
| 11:00 | 130 | 18 | 167 | 13 |
| 12:00 | 155 | 13 | 98 | 13 |
| 13:00 | 130 | 15 | 75 | 20 |
| 14:00 | 204 | 12 | 62 | 20 |
| 15:00 | 130 | 22 | 61 | 15 |
| 17:00 | 273 | 10 | 64 | 65 |
| 18:00 | 57 | 18 | 98 | 13 |
| 19:00 | 130 | 13 | 75 | 20 |
| 20:00 | 155 | 15 | 62 | 20 |
| 21:00 | 130 | 12 | 61 | 15 |
| 22:00 | 204 | 22 | 64 | 65 |

FOOTFALLCAM - FLOORPLAN



HOURLY VISITOR COUNT BY AREA

| Time | Area A | Area B | Area C | Area D |
|-------|--------|--------|--------|--------|
| 10:00 | 107 | 20 | 120 | 17 |
| 11:00 | 130 | 18 | 167 | 13 |
| 12:00 | 155 | 13 | 98 | 13 |
| 13:00 | 130 | 15 | 75 | 20 |
| 14:00 | 204 | 12 | 62 | 20 |
| 15:00 | 130 | 22 | 61 | 15 |
| 17:00 | 273 | 10 | 64 | 65 |
| 18:00 | 57 | 18 | 98 | 13 |
| 19:00 | 130 | 13 | 75 | 20 |
| 20:00 | 155 | 15 | 62 | 20 |
| 21:00 | 130 | 12 | 61 | 15 |
| 22:00 | 204 | 22 | 64 | 65 |

SANKEY DIAGRAM

