Patron Counting for Small Libraries

Recommended for libraries looking for cost effective and reliable people counters

LIBRARY REQUIREMENTS

- Counting accuracy > 95%
- Cost effective. Reliable.
- Reporting software that can be operated by librarians.
- Can be installed by your installers or ours.
- Fully supported by a local company
- Case Studies >>

DEPLOYMENT

 One Counting device at the entrance - Device mounted on the ceiling of the entrance. One ethernet cable connects from device to router. (<u>Sample Floor Plans</u>)

SYSTEM DESIGN

Equipment:

- <u>FootfallCam 3D Pro2</u> 3D stereo vision people counter.
- FootfallCam V9 Cloud Reporting Software

Metrics:

<u>Patron Count (In/Out)</u>, Live Occupancy, <u>Dwell Time</u>, <u>Children</u>
<u>Counting</u>

Use Cases:

- Directors: Portfolio Overview, Traffic Analysis Report
- Managers: Patrons Analytics Dashboard, Event Effectiveness Report
- Patrons: <u>Live Occupancy Tracker</u> on your website
- Explore more >>

Maintainability:

- Dedicated Account Manager
- Self Support: <u>Health Check</u>, <u>Support Helpdesk</u>
- Support Contract: <u>Support Contract Template</u>
- GDPR Compliant: No personal identifiable data collected.

Installations:

- Can be installed by electricians or handymen, remotely supported by FootfallCam specialists. Alternatively, our local partners can carry out the work for you.
- <u>Accuracy tuning service</u> complimentary service carried out by FootfallCam.

Export data:

 4x export methods: <u>Download or Email with Excel or CSV</u>, <u>FTP</u>, <u>PowerBI connectors</u>, <u>custom API</u>.

NEXT STEPS

Buying Process:

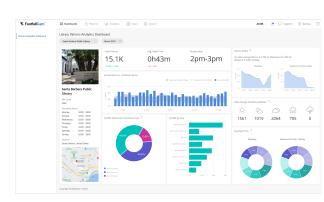
- Buy one unit for the entrance and access to the full functionalities
- Define your Requirements Request for Proposal template
- RFQ Request for Quotation template
- Ask for quote or buy online



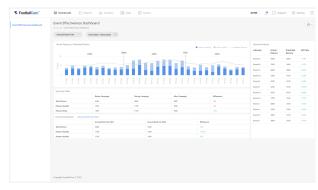
Installed in over 100 small libraries around the world.



<u>Live Occupancy</u> on your website.

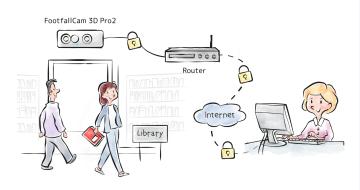


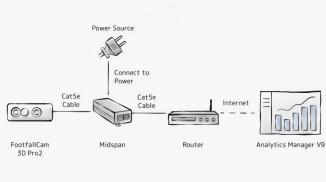
Patrons Analytics Dashboard



Event Effectiveness Report

CONNECTIVITY





How does the people counting system work?

PoE Connection

Executive Summary

- FootfallCam Small Library™ is specifically designed for small libraries that are looking for reliable and cost effective people counters.
- ✓ Easy to install, maintenance free.
- Easy to use, designed for librarians.
- Full data analytics capabilities.
- Supported by FootfallCam local resellers.

References:

- FootfallCam for Library Powerpoint Slides
- FootfallCam 3D Pro2 People Counter <u>Datasheet</u>
- FootfallCam V9 Essential Edition <u>Datasheet</u>
- FootfallCam 3D Pro2 Installation Guide
- GDPR compliance
- Service Level Agreement (SLA)