Magic Mirror Customization Job Sheet

This document consists of three sections:

1. Requirements & Timeline
2. User Experience Options
3. Assets specifications

After review is completed, kindly submit the document back to sales@magicmirror.me, best within 3 working days.

A) Software / Multimedia Specifications

|  |  |
| --- | --- |
| Requirements and Scope of Deliverables |   |

B) Software / Multimedia Customization

|  |  |
| --- | --- |
| Custom Software Function |  |
| Custom Multimedia Asset |  |

C) Proposed Timeline

|  |  |
| --- | --- |
| Functional Testing | *Date of first review –* *What to be expected in the first review (Image screenshots)* |
| Assets Testing |  |
| Update & Live on Customer’s Mirror | *Date of the apps to be ready on customer mirror –*  |

Sample screenflow:

Customisable User Experience Options: [Action Required]

Customer to select: [ ]  if no; [x]  if yes.

|  |  |
| --- | --- |
| 1. Idle Mode:Activation Method: (This section is NOT required if Idle mode is disabled) | [ ]  Enable [ ]  Disable (If disabled, display will show camera live video feed) (Default)[ ]  As soon as a user is detected[ ]  Touch screen to start[ ]  Both (Default) |
| 2. Photo experienceActions:Additional assets: | ☐ Take photo (Default)[ ]  Take video (3 secs) [ ]  Take Boomerang GIF (2 secs)[ ]  No output (If there is no output, all photo related steps will not take place e.g. photo sharing)[ ]  Photo frame (static) (Default)[ ]  Photo frame (animated)[ ]  Photo filter[ ]  Digital props (face props, chat box & etc.) |
| 3. Photo Preview:Editing options: | [ ]  None (Default)[ ]  Graffiti[ ]  Stickers[ ]  Text typing |
| 4. SharingUser data storage: | [ ]  Email[ ]  Download via QR code[ ]  Both (Default)[ ]  Store all data including user’s email address & photo (disclaimer enabled) (Default)[ ]  No user data is stored  |

Assets Specifications

|  |  |  |  |
| --- | --- | --- | --- |
| Name | Dimension | Format | Comments |
| Idle Image | 1080(W) x 1920(H) | PNG, JPEG | Portrait orientation |
| Idle Video | 1080(W) x 1920(H) | MP4 | Portrait orientation,file size not more than 100MB |
| Photo frame (static) | 1080(W) x 1920(H) | PNG | Transparent background |
| Photo frame (animated) | 1080(W) x 1920(H) | Raw file | Portrait orientation, transparent cut-out |
| Photo filter | 1080(W) x 1920(H) | PNG | Portrait, transparent background |
| 3D Virtual dress | Any | PNG / JPEG | Photos of final outcome look on user. Front and side angles. Photos on fabric & special details if applicableHigh resolution (>300dpi) |
| 3D Virtual accessories | Any | PNG / JPEG | Front and side angles.High resolution (>300dpi) |
| Digital props | Any | PNG | State intended placement position |
| Stickers | Any | PNG | - |
| Email & Disclaimer | - | Doc | Editable document: <https://www.magicmirror.me/Content/data/documents/Download%20Page/EmailSharing.docx>  |

Click here to download sample assets.

Customer Details

|  |  |
| --- | --- |
| Company Name |  |
| Contact Person |  | Phone Number |  |
| Email |  |

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| Magic Mirror

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