Magic Mirror Customization Job Sheet

This document consists of three sections:

1. Requirements & Timeline
2. User Experience Options
3. Assets specifications

After review is completed, kindly submit the document back to [sales@magicmirror.me](mailto:sales@magicmirror.me), best within 3 working days.

A) Software / Multimedia Specifications

|  |  |
| --- | --- |
| Requirements and Scope of Deliverables |  |

B) Software / Multimedia Customization

|  |  |
| --- | --- |
| Custom  Software Function |  |
| Custom  Multimedia Asset |  |

C) Proposed Timeline

|  |  |
| --- | --- |
| Functional Testing | *Date of first review –*  *What to be expected in the first review (Image screenshots)* |
| Assets Testing |  |
| Update & Live on Customer’s Mirror | *Date of the apps to be ready on customer mirror –* |

Sample screenflow:

Customisable User Experience Options: [Action Required]

Customer to select:  if no;  if yes.

|  |  |
| --- | --- |
| 1. Idle Mode:  Activation Method:  (This section is NOT required if Idle mode is disabled) | Enable  Disable (If disabled, display will show camera live video feed) (Default)  As soon as a user is detected  Touch screen to start  Both (Default) |
| 2. Photo experience  Actions:  Additional assets: | ☐ Take photo (Default)  Take video (3 secs)  Take Boomerang GIF (2 secs)  No output (If there is no output, all photo related steps will not take place e.g. photo sharing)  Photo frame (static) (Default)  Photo frame (animated)  Photo filter  Digital props (face props, chat box & etc.) |
| 3. Photo Preview:  Editing options: | None (Default)  Graffiti  Stickers  Text typing |
| 4. Sharing  User data storage: | Email  Download via QR code  Both (Default)  Store all data including user’s email address & photo (disclaimer enabled) (Default)  No user data is stored |

Assets Specifications

|  |  |  |  |
| --- | --- | --- | --- |
| Name | Dimension | Format | Comments |
| Idle Image | 1080(W) x 1920(H) | PNG, JPEG | Portrait orientation |
| Idle Video | 1080(W) x 1920(H) | MP4 | Portrait orientation,  file size not more than 100MB |
| Photo frame (static) | 1080(W) x 1920(H) | PNG | Transparent background |
| Photo frame (animated) | 1080(W) x 1920(H) | Raw file | Portrait orientation, transparent cut-out |
| Photo filter | 1080(W) x 1920(H) | PNG | Portrait, transparent background |
| 3D Virtual dress | Any | PNG / JPEG | Photos of final outcome look on user.  Front and side angles.  Photos on fabric & special details if applicable  High resolution (>300dpi) |
| 3D Virtual accessories | Any | PNG / JPEG | Front and side angles.  High resolution (>300dpi) |
| Digital props | Any | PNG | State intended placement position |
| Stickers | Any | PNG | - |
| Email & Disclaimer | - | Doc | Editable document: <https://www.magicmirror.me/Content/data/documents/Download%20Page/EmailSharing.docx> |

Click here to download sample assets.

Customer Details

|  |  |  |  |
| --- | --- | --- | --- |
| Company Name |  | | |
| Contact Person |  | Phone Number |  |
| Email |  | | |

|  |  |  |  |  |  |  |  |  |
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| Magic Mirror   |  |  |  |  | | --- | --- | --- | --- | | Business Consultant: | Cheryl Lim | Phone Number: | +60(3) 9011 2413 | | Email: | sales@magicmirror.me |  |  | |
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