

Live Sales Progress Tracker

Sales Ticker™



Product Code: FC-FAC34

4.2 INCH DISPLAY TAG FOR RETAIL STORES

- Cost effective, utilising E-paper display technology
- An extension of FootfallCam 3D Pro2 people counter, sharing the same power and network connectivity
- Reduces infrastructure costs by eliminating the need for extra cabling
- Wireless communication for real-time display of footfall and sales data
- Customisable layout and display of data metrics
- Excellent lifespan

LIVE SALES PROGRESS TRACKER

- Display the sales achievements vs sales target in real-time
- FootfallCam AI learns from historical data and the current dataset, recommending the ticket size and sales conversion rate as a reference point to hit sales targets.
- Serves as a **motivational tool** to boost team morale
- Inspire store staff to work harder to achieve headquarters' sales targets.

REAL-TIME AND PREDICTED FOOTFALL DISPLAY

- Display the footfall data trend to date
- FootfallCam AI learns from historical data, predicting the potential footfall for the remaining hours of the day.

EASY TO INSTALL AND SET UP

- Universal mounting, can be installed on any surface
- Using secure, damage-free peel-and-stick adhesive strips
- Can be daisy chained using RS485 connectivity
- 1-year Manufacturer Warranty

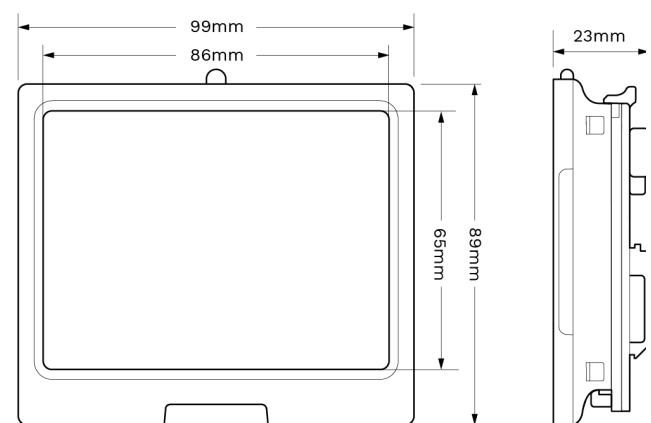
GENERAL SPECIFICATION

Device Dimension (mm)	99 (W) x 23 (D) x 89 (H)
Screen Size	4.2 inch (Diagonal)
Weight	100 g
Appearance	White casing (By Default)
Material	ABS (Acrylonitrile Butadiene Styrene)
Wired Power Option	DC 12V
Wired Communication	RS485
Wireless Communication	Bluetooth 5.3
Wireless Transmission Range	Up to 5m radius (unobstructed)
Wireless Transmit Power	+4 dBm
Wireless Power Option	Battery Power 4 x CR2450 (Replaceable), Up to 5 years (Battery life depends on the frequency of updates)
Power Consumption	70 uW

DISPLAY

Display Area	86 mm x 65 mm
Display Colour	Black, White and Red
Display Mode	Dot Matrix Display
Resolution	400 (H) x 300 (W)
Pixel Pitch	0.212 mm x 0.212 mm
Reflecting Contrast	7:1
Whiteness Reflect	33 %
Viewing Angle	175°
Time of Refresh	16 s
Power Consumption of Refresh	8 mA
Language	Multi-Language Available

PRODUCT DIMENSION



FRONT VIEW

SIDE VIEW

Do you need further information or have a question? Please visit www.footfallcam.com

©2002-2023 Footfall counter is trademark application of FootfallCam in various jurisdictions. We reserve the right to introduce modifications without notice. All other company names and products are trademarks of their respective companies.