Adaptive Ai Camera

FaceCam™

Product Code: FC-FSHC01

AI POWERED IMAGE SENSOR

- Demographic data from visitors (Age, Gender, Mood)
- Customer base profiling
- Extra low power consumption with low-duty cycle
  Camera sensor with GDPR compliant
  Data processed locally, result transmit through Wi-Fi or BLE
- Configurable features to include or exclude matrix through FootfallCam Analytic Manager V9™

ACCURATE DEMOGRAPHIC PROFILE WITH STAFF EXCLUSION

- With provided staff faces, FaceCam™ is able to exclude demographic data generated by staff without affecting the daily operation.

VISITOR PROFILE AND TRAFFIC ANALYSIS

- Generate demographic data with visitors passed by, numerous data collected with location, number of people, date and time.
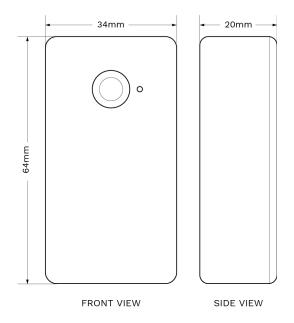
MARKETING EFFECTIVENESS

- Optimise marketing activities by understanding the marketing campaign effectiveness versus the profiling and catchment area profiling.

TECHNICAL DATA

Device Dimension (mm)	34 (W) x 20 (D) x 64 (H)
Weight	Device: 0.580 kg Packing: 1.68 kg
Camera	2MP (1632 x 1232), 68°, 2MP omni-vision 2640 camera modules
Indicator	RGB LED status indicator
Casing	Made by PC Plastic
Ideal Mounting Height	1.6 m – 2 metres
Operating Environment	Temperature 10°C to 45°C, Humidity 10% - 90%
Storage Environment	Temperature -40°C to 80°C, Humidity 10% - 95%
Tracking Technology	Image Processing with Deep Learning. Collects colour image data.
Field Upgradable	Manual / Auto Software upgrade
Interface	2.4GHz Wi-Fi and Bluetooth
Voltage	7~12V
Power Consumption	Average 0.8W Maximum 1.3W
Power Supply	5V DC
Cabling	14~26 AWG
Warranty	1-year Manufacturer Warranty
Origin	Made in the UK

Notes:
1. One FootfallCam FaceCam™ camera must be mounted covering the entire face of the people passing by.

PRODUCT DIMENSION

FRONT VIEW   SIDE VIEW