

**Head Office Address:**

FootfallCam  
 46 Abbotswood  
 Guildford  
 GU1 1UY  
 United Kingdom  
 Company Reg.: 04471557  
 VAT Reg.: 834787682  
 EORI No.: GB834787682000

## PRO FORMA INVOICE

<b>Date</b>	21/11/2023
<b>Expiration Date</b>	19/02/2024
<b>Salesperson</b>	Denise
<b>Order Ref</b>	DO3170445
<b>Payment Term</b>	PIA - USD
<b>Total Payable</b>	\$170799.00

**Billing address**

Abc company  
  
 United Arab Emirates

**Shipping address**

Abc company  
  
 United Arab Emirates

**Shipping Option**

Customer Own Courier - Standard Delivery
UK Warehouse

**Send / Pick Up From**

**VAT Number:** Not Required  
**PO Number:**

## Equipment and Service Fee

Description	Taxes	Quantity	Unit Price	Disc. (%)	Price
[FC-F3DP02] FootfallCam 3D Pro2 (White, 160 Degrees, 2.0)	Others	42.000	750.00	0.00	\$ 31500.00

**Specifications**  
 - Stereo Vision Technology  
 - Superior Processing Power - Improved 3D Counting Accuracy

**Hardware**  
 - 1x FootfallCam 3D Pro2  
 - 1x Power Cable  
 - 1x Midspan  
 - 1x Network Cable  
 - 1x Screw Kit  
 - 1x Quick Installation Guide  
 - 1 Year manufacturer hardware warranty on all equipment.

Please find more information about FootfallCam 3D Pro2 in the datasheet:  
<https://www.footfallcam.com/Content/data/documents/Download-Page/Spec-Sheet/FootfallCam-3D-Pro-2-Datasheet.pdf>

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Description	Taxes	Quantity	Unit Price	Disc. (%)	Price
[FC-F3DM02] FootfallCam 3D Max2 (White, 160 Degrees, 915) Product Code: FC – F3DM02	Others	4.000	750.00	0.00	\$ 3000.00

**Specifications**

- 3D spacing mapping video tracking technology
- Dual operating system, c/w hardware watchdog and multicore processor
- 110V - 240V, 50/60Hz input, 25fps, 10/100Mb Ethernet
- MBTF 25 years c/w 50 years data storage, 128GB memory
- Wide lens coverage with 2x 5MP resolution camera
- Acts as master device for ToF sensors

**Hardware**

- 1x FootfallCam People Counter 3D Max2
- 1x Power Cable
- 1x Midspan
- 1x Network Cable
- 1x Screw Kit
- 1x Quick Installation Guide
- 1 Year manufacturer hardware warranty on all equipment.

**Software**

- Free software license (FootfallCam Cloud Server) – Lifetime
- Able to perform Visitor Counting, Wi-Fi Tracking, Queue Counting, Heatmap Analytics, Path Tracking
- More than 60+ types of report consist of company-wide, store-level, specialty reports

[FC-FSV13] FootfallCam Remote Installation Support for installers	Others	1.000	55.00	100.00	\$ 0.00
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- Customer can choose to use their own installers
- Sufficient training will be provided to installers
- Remote support given to on-site installers for installation of all devices
- Advise engineers to ensure counter is positioned correctly and correct number of counter used
- Checking counter's connectivity to network
- Remote support through FootfallCam Support Chat App during installation
- Each device will be certified to ensure that installer does not need to bear any issues that arise after device is allocated
- 24- hours prior booking required

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Description	Taxes	Quantity	Unit Price	Disc. (%)	Price
[FDF] FootfallCam Delivery	Others	1.000	5499.00	0.00	\$ 5499.00
Standard Delivery T&C: • Lead time to prepare the units is between 2-7 days depending on the quantity • Delivery would take approximately 7-14 days using FCA Incoterm • Any Import Duty & Sales Tax incurred to the unit is responsible by the buyer  Please find more information at our Delivery & Order Info Pack: <a href="https://www.footfallcam.com/Content/data/documents/Download-Page/Info-Pack/Delivery-&amp;-Order.pdf">https://www.footfallcam.com/Content/data/documents/Download-Page/Info-Pack/Delivery-&amp;-Order.pdf</a>					
[FC-FAC06] 24-Ports PoE Switch	Others	4.000	200.00	0.00	\$ 800.00
[FC-FIS02] FootfallCam Full Installation (Out of Hours)	Others	1.000	10000.00	0.00	\$ 10000.00
- Installation for all devices - Includes Cat5 cable up to 100m - Includes conduit/trunking and junction boxes up to 10m - Excludes conduit/trunking and junction boxes on storefront area  Note: Installation cost quoted is a ballpark figure, final cost will depend on the finalised scope and subject to change					
[FEO] FootfallCam Accessories Sundries	Others	1.000	0.00	0.00	\$ 0.00
Accessories included: 4x Drop pole 3mt 4x Drop pole 0.6m 2x Wall Bracket  *Accessories can be swapped within the cost range * Will issue a credit note if there is any balance remaining.					
[FEO] FootfallCam Accessories IT Server Rack	Others	8.000	0.00	0.00	\$ 0.00
6U64P060 6U Wall Cabinet 600mm(W) x 450mm(D) x 377mm(H) c/w: 1pc x P1203B 450mm Depth Tray, 1pc x Fan, 1pc x 3 Way Extension Socket					
[FEO] FootfallCam Accessories IT Server Rack	Others	2.000	0.00	0.00	\$ 0.00
9U66P060 9U Wall Cabinet 600mm(W) x 600mm(D) x 530mm(H) c/w 2pcs x D1204B 600mm(D) Tray, 1pc x 2Fan, 1pc x 5 way extension socket					

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Description	Taxes	Quantity	Unit Price	Disc. (%)	Price
[FC-FIS02] FootfallCam Full Installation (Out of Hours)	Others	10.000	12000.00	0.00	\$ 120000.00
Installation fee of rack					
Pull the cable and tap the power point from the nearest socket					
<b>Total Without VAT / GST</b>					\$170799.00
<b>VAT / GST</b>					\$0.00
<b>Total</b>					\$170799.00

\* By making payment or issuing a Purchase Order for this Invoice, you are agreeing to the following terms and conditions:  
 - terms of sales, <https://www.footfallcam.com/people-counting/knowledge-base/chapter-16-sales-terms-and-conditions/>

**Payment Instructions:**

Remittance to be made payable to **FootfallCam** via electronic fund transfer.

**1. Bank Transfer**

Please select **"OUR"** as the payment fees option for electronic funds transfer. (Note: OUR means that the Payer (sender of the payment) will bear all of the payment transaction fees.)

Account number: 76636267  
 Bank sort code: 40-12-76  
 IBAN: GB14HBUK40127676636267  
 BIC: HBUKGB4B  
 Bank name: HSBC  
 Bank address: HSBC, 8 Canada Square, E14 5HQ London, United Kingdom

Total Payable: <b>\$170799.00</b>	We recommend you to input the below as the references when making fund transfer to prevent any delays in processing your order.  Ref-1: <b>DO3170445</b> Ref-2: <b>Abc company</b>
Payment Term: <b>PIA - USD</b> Payment in advance - Orders will be dispatched once full payment is received	

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## Support and Maintenance Fee

Description	Taxes	Quantity	Unit Price	Disc. (%)	Price
[FFCS] FootfallCam Support Contract & Server Hosting (Annual)	Others	46.000	106.80	44.94	4912.80

- Charged per device

Support Service scope:

- Helpdesk and Technical Support
- Automated software upgrade for continuous improvement in performance
- Bug fixes

Server Hosting and Maintenance Fees:

- Infrastructure Provisioning
- Server Maintenance
- FootfallCam Software License with unlimited users
- More than 60+ types of report including company-wide, store-level and other specialty reports

Please refer to FootfallCam Service Level Agreement for more information:

[https://www.footfallcam.com/Content/data/documents/Download-Page/Policy/Service-Level-Agreement-\(SLA\).pdf](https://www.footfallcam.com/Content/data/documents/Download-Page/Policy/Service-Level-Agreement-(SLA).pdf)

\*Charges will start on the day when device is allocated in the system

<b>Total Without VAT / GST</b>	\$4912.80
VAT / GST	\$0.00
<b>Total</b>	\$4912.80

\* Regarding to the terms of support and maintenance fee, please refer to <https://footfallcam.com/Content/data/documents/Download-Page/Service-level-agreement.pdf>

\*A 30-day notice is required for termination. Upon termination, access to the system will no longer be available. All previous, existing, and outstanding balances must be cleared. FootfallCam reserves the right to suspend services and initiate collection efforts which may include legal action, to recover the unpaid amount.

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**Terms and Condition:**

\*\*Note: Any contractual terms agreed between FootfallCam and client will take precedence over the terms & conditions set out below.

**1.0 Non-refundable clause**

Situations including but not limited to below list will not be eligible for refund by any means:

- Units that are no longer in use
- Wrong unit purchased
- Units used for stocking
- Payment using Credit Card

The Seller reserves the right at its absolute discretion to approve/disapprove the Hardware faulty. In the event of the Hardware faulty proven by the Seller, it would be subjected to RMA Terms and Conditions and Warranty Terms and Conditions.

**2.0 Non-Negotiation Price Policy**

We are committed to providing our customers with transparent and competitive pricing to ensure consistency, fairness, and efficiency. All our products and services have fixed prices determined through market analysis and cost considerations. This approach fosters trust, eliminates negotiations and potential biases, and streamlines the purchasing process, treating all customers equally. We appreciate your support and guarantee the most advantageous and competitive price

**3.0 Software License**

The Buyer undertakes the following:

- not to copy, publish or distribute, decompile, reverse engineer, translate, adapt, vary or modify the software except as expressly permitted by this Conditions
- not to transfer, assign, sub-license, charge, or otherwise deal in the software other than in accordance with the terms of this Condition
- to maintain all copyright notices on all copies of software
- to notify the Seller immediately it becomes aware that any person may have unauthorised knowledge, possession, or use of the software

The Buyer shall use its best endeavours to ensure its employees and agents do not disclose, communicate, copy, or reveal for any purpose whatsoever the software or any part thereof. The Buyer accepts liability for any breach of this Conditions by its employees, representatives, staffs, personnel, or agents.

**4.0 Confidentiality**

The Buyer will treat all information communicated in confidence under or in connection with this Condition as confidential. The Buyer shall not disclose any confidential information shared by the Seller to any person other than the Relevant Third parties, regardless of when it is disclosed or obtained and the form in which it is disclosed or obtained. The Buyer shall not attempt by any means to temper the Goods unless otherwise requested by the Seller in the event of remote inspection by the Seller. The Buyer shall not disassemble or dismantle the Goods by any means and disclose any product-related information in any form to anyone other than the relevant third parties. Any act of doing so will be taken as a breach of this Terms and Conditions and the Buyer shall be liable for any loss and damage from the Seller in which the compensation from the Buyer is at the sole discretion of the Seller. In the event the Buyer reveals any confidential information to the relevant third party, and the third party reveals any confidential information, the Buyer will be held responsible for any lost and damage incurred directly or indirectly to the Seller.