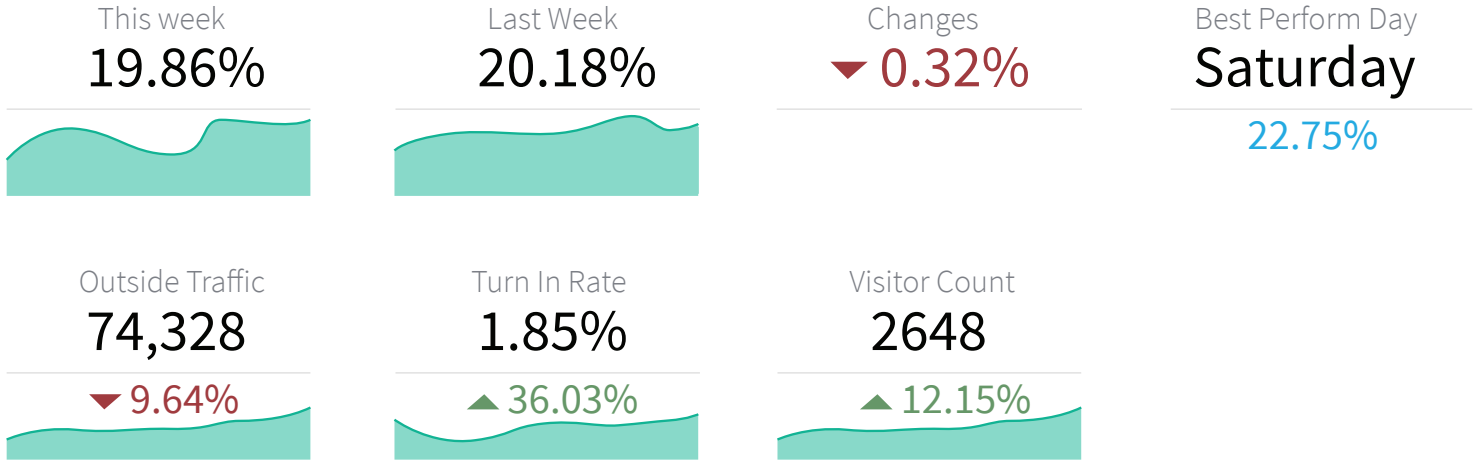


STORE SALES CONVERSION WEEKLY REPORT

Report Period: 04/06/2017 - 10/06/2017 (Week 24)



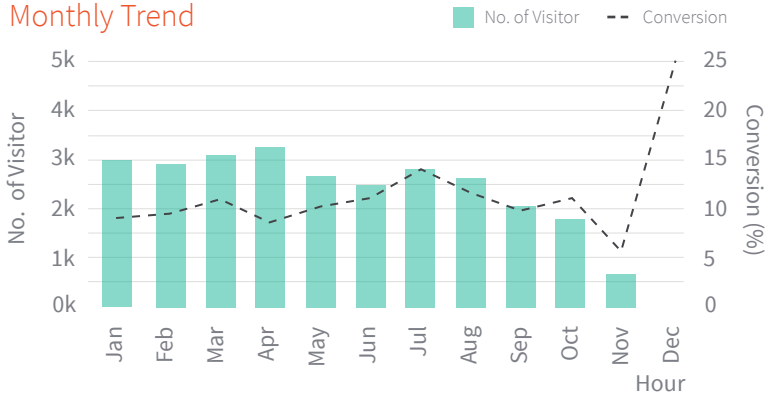
*Note: Variance versus last week

LEAGUE STATISTICS

Weekly Conversion		
	%	Co. Rank
This Store	20.11%	73/257
Company		
Average	21.03%	
Lowest	10.50%	
Highest	35.70%	

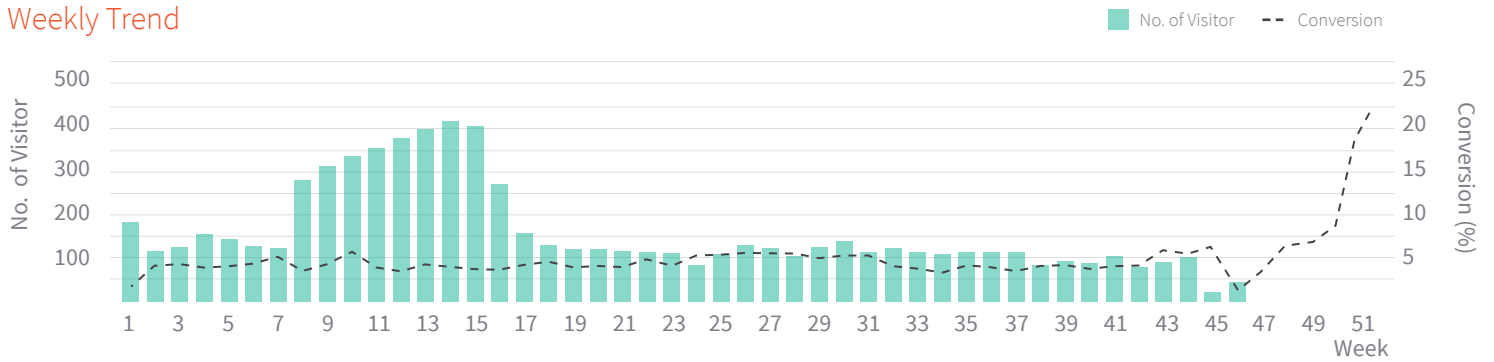
SALES CONVERSION

Monthly Trend

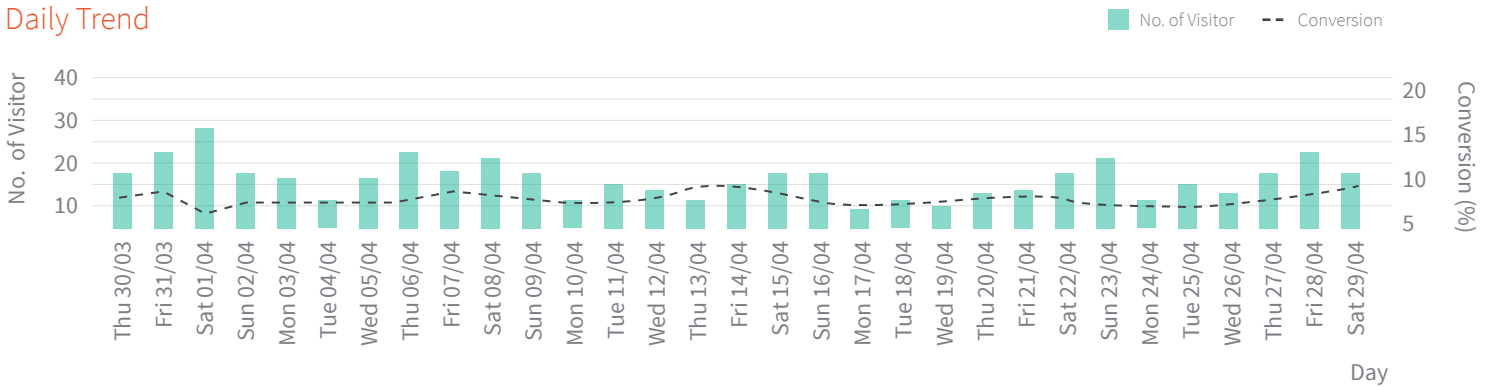


Week 18	No. of Visitor	Sales Volume	Conversion
Monday	161	24	17%
Tuesday	158	20	10%
Wednesday	94	21	7%
Thursday	163	30	7%
Friday	213	47	3%
Saturday	261	62	14%
Sunday	397	87	10%
Total	1447	291	10%

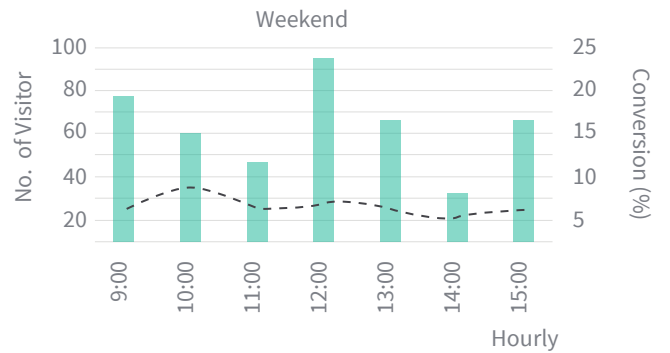
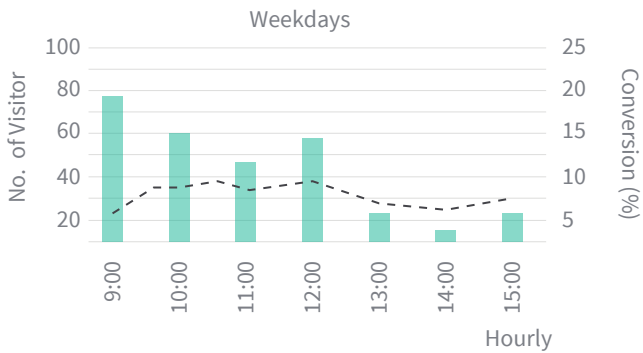
Weekly Trend



Daily Trend

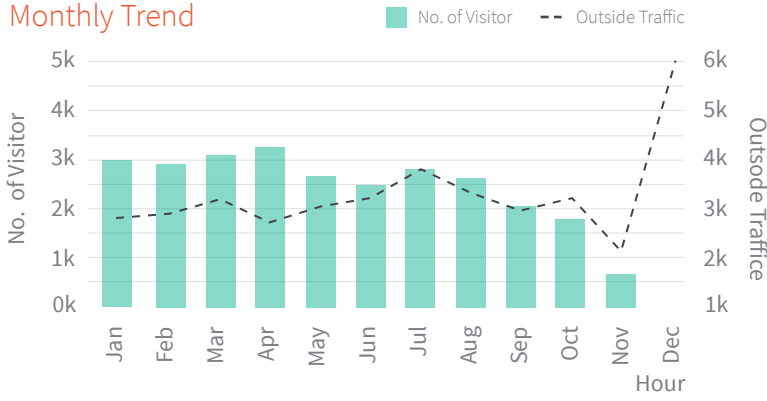


Visitor Profile



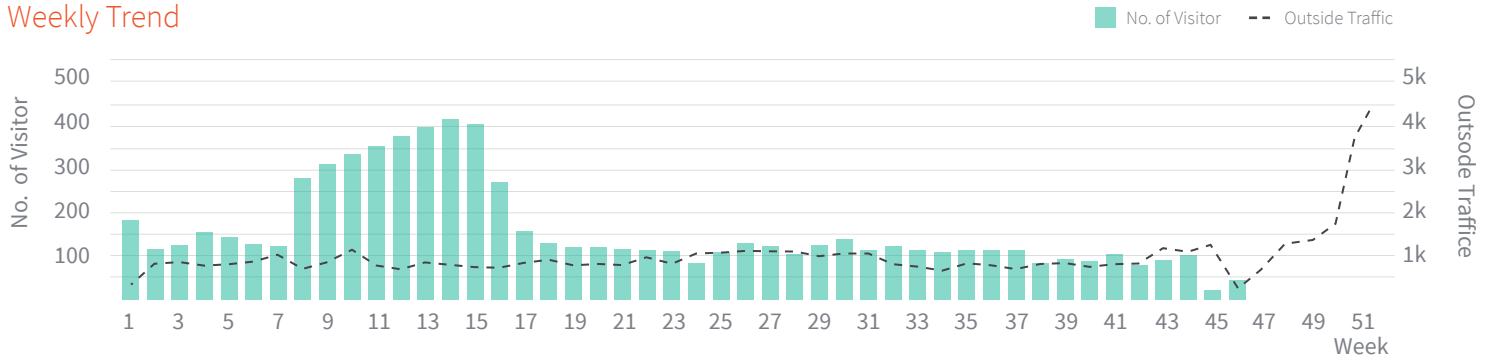
OUTSIDE TRAFFIC

Monthly Trend

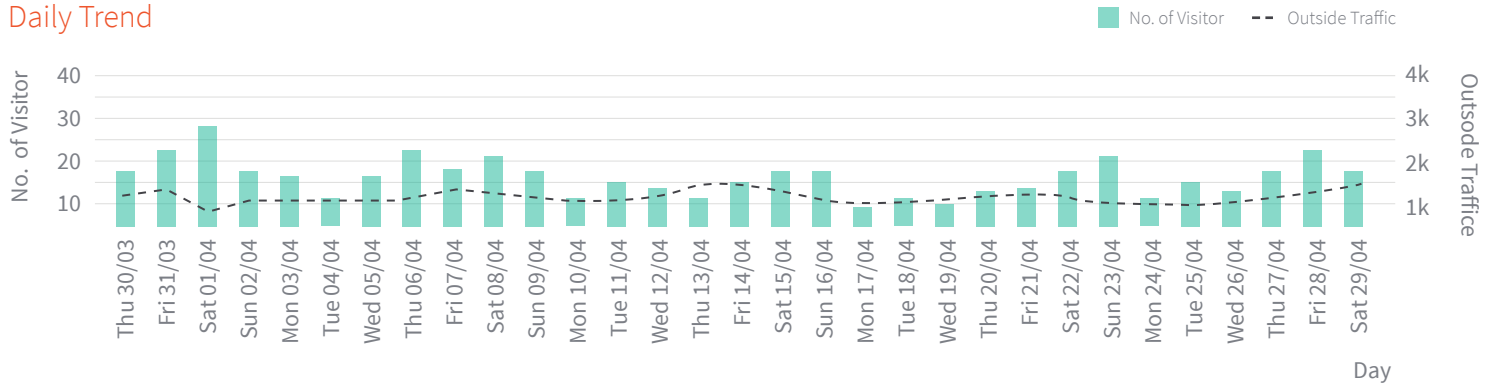


Week 18	Outside Traffic	Visits	Turn In Rate
Monday	1601	214	14.91%
Tuesday	1528	230	12.66%
Wednesday	944	271	22.34%
Thursday	1683	350	18.4%
Friday	2173	427	22.07%
Saturday	2661	602	23.75%
Sunday	3957	817	21.91%
Total	14547	2911	20.11%

Weekly Trend



Daily Trend



Visitor Profile

