| Store A | ~ | | | | | | | | | |
|--------------|----------|---|--------------------------|--------------|--------------------------|--------------|-----------------------|---------------|--|--|
| Total Staffs | | Lift in Footfall Lift in Sales Conversion Lift in Avg. Basket Size Lift in Sales Revenu | | | | | e Lift in S | Sales Revenue | Lift Analysis by Staff – Footfall and Sales Conversion $^{()}$ | |
| 30 | | 152.5 | 5K +1 | .0.8% | 6 \$1 | 1.70 | \$3 | .3M | 40 | |
| Sales Perfo | ormances | (i) | | | | | | | | |
| Staff | Footfall | Lift Rate | Avg. Sales Conversion | Lift Rate | Avg. Basket Size (\$) | Lift Rate | Sales Revenue (\$) | Lift 🕴 | 00 Units and the second | |
| Staff G | 3.4K | +32% | 38% | +14% | 77.42 | +26% | 99K | +38% | | |
| Staff H | 19.0K | +30% | 38% | +13% | 85.48 | +28% | 615K | +37% | | |
| Staff B | 81.0K | +23% | 29% | +11% | 69.70 | +15% | 1,637K | +37% | 10 | |
| Staff P | 79.1K | +19% | 30% | +10% | 67.33 | +18% | 1,598K | +36% | | |
| Staff K | 53.0K | +24% | 36% | +7% | 77.73 | +43% | 1,485K | +34% | 0 5 10 15 | |
| Staff F | 3.0K | +22% | 40% | +17% | 60.67 | +28% | 75K | +33% | Lift Rate in Sales Conversion (%) | |
| Staff L | 3.1K | +20% | 29% | +12% | 72.51 | +41% | 66K | +32% | Lift Rate in Sales Revenue Staff $^{()}$ | |
| Staff D | 3.3K | +23% | 22% | +13% | 74.05 | +35% | 55K | +31% | ⁸ 40 | |
| Staff M | 20.2K | +26% | 35% | +8% | 83.00 | +31% | 588K | +28% | 20 High and a staff G Staff H Staff B Staff P Staff | |
| Staff Q | 22.6K | +29% | 25% | +9% | 88.21 | +38% | 497K | +28% | s Rev | |
| Staff O | 33.9K | +11% | 34% | +13% | 83.14 | +53% | 958K | +27% | Staff G Staff H Staff B Staff P Staff | |
| Staff E | 24.8K | +14% | 30% | +11% | 90.60 | +37% | 675K | +26% | | |
| Staff C | 55.6 | +13% | 30% | +8% | 68.22 | +34% | 1,137K | +25% | Lift Rate in Avg. Basket Size by Staff $^{(1)}$ | |
| Staff J | 76.6K | +20% | 39% | +9% | 60.3 | +34% | 1,800K | +24% | Figure 1 and the staff B Staff P Staff | |
| Staff N | 2.4K | +21% | 25% | +15% | 72.65 | +34% | 44K | +23% | | |
| Staff S | 2.4K | +20% | 25% | +11% | 69.13 | +18% | 42K | +22% | | |
| | 43.0K | | | | | | | | Staff G Staff H Staff B Staff P Staff | |